

Don't want to donate online? Check out other ways to donate and to fundraise.















No matter how great the investment of time and money, your product still can't speak for itself.

That's the job of your medical experts. In medical meetings and symposia, their communication skills can shape the outcome of your pharmaceutical launch.

The truth is, most medical experts know far more about medicine than they do about communication. As speakers and lecturers, their presentations are often less than memorable. But a Q.D. Certified Educator makes a lasting impression.

Nominate your physician-advocates to participate in an advisory-level program in Lucerne, Switzerland. If selected, they will actively participate in a 3-day workshop to improve their own communication skills while shaping the future of medical education. Each graduate will earn the distinction of "Q.D. Certified Educator" — the hallmark of an effective and dynamic medical communicator.

For nomination criteria, please call Contact Name at (808) 555-1212.

More than 45,000 physicians worldwide have benefited from Q.D. Communications training We think that speaks well for us. More importantly, our graduates speak well for you.





Step out of character.



Step up to NHR™ technology.

NHR technology—the extraordinary field-based recognition software from Parascript. NHR technology delivers fast, accurate reco of cursive handwriting, unconstrained and constrained hand print, and even machine print—individually or in any combination.

Remarkably, NHR technology requires no forms modification—and it's available now. Check our website for a demo. See us at AIIM 99 Booth #1157. Or for additional information and free technical literature, call (888) 772-7478.

Experience ultimate recognition: Parascript NHR. Then watch your read rates rise.



7105 La Vista Place • Niwot, Colorado 80503 (888) 772-7478 • www.parascript.com E-mail us for free literature: deborah@parascript.com

*Shown above: Elements of Parascript's proprietary hieroglyphic alphabet.